

South Dakota



15th Annual EMS Week Contest
Sponsored by **South Dakota EMS for Children**

SD EMS for Children is offering up to \$1,000 in cash awards to South Dakota EMS services that promote EMS in their community.

ENTER TODAY



****This contest is exclusive to South Dakota EMS services ****

EMS Week 2014 will be celebrated throughout the nation May 18 – 24, 2014.

National EMS Week celebrates its 40th anniversary and will feature hundreds of activities coast-to-coast that will be planned around this year's theme:



Make it special! Celebrate, inspire and educate your community.

Throughout EMS Week, state and local planners will hold activities honoring paramedics, emergency medical technicians, first responders, fire fighters, and law enforcement. EMS professionals will educate the public about injury prevention, safety awareness, and medical emergencies.

Emergency Medical Services Week 2014 will bring together local communities and medical personnel to publicize safety and honor the dedication of those who provide the day-to-day lifesaving services on the medical "front line." Honor your EMS professionals serving in your community.

For more information or to obtain an EMS Week kit please visit ACEP's EMS Week Web site at: <http://www.acep.org/emswweek> or www.emswweekideas.com



EMS for Children: Celebrating 30 years of Saving Kids Lives

May 21, 2014 - Emergency Medical Services for Children Day.

This annual observance draws attention to the specialized need for pediatric emergency care to ensure that every child in the nation receives the highest quality emergency care possible.

Download your EMSC Day planning guide

www.childrensnational.org/ems

Every community is different. Target EMS week activities unique to your community and identify the areas of need; focus your EMS Week activities around your community and make an impact. Many educational topics are supported by the kit materials.

Don't forget these important steps:

Support. Invite paramedics, dispatchers, emergency physicians, nurses, EMTs, firefighters and others to participate in your event. In addition to recognizing the services of EMS providers, you are giving the public the opportunity to learn more about the EMS system. Hold a "Meet the Lifesavers" open house or an "EMS Awareness" fair. These events are an opportunity for EMS personnel to explain the valuable role they have in your community.

Sponsorship. Invite organizations, local businesses, or other area EMS systems to sponsor your event. Combining resources is a way to host an EMS Week event and attract new audiences-see *the Planning Guide*. Local businesses are often eager to help-sponsor equipment displays, door prizes, and free health clinics, or publishing articles in their employee newsletters and ads in local newspapers. You might ask retail businesses to run banner ads or to distribute circulars during EMS Week.

Participation. Invite targeted groups such as children, local businesses, or seniors to join your celebration. Think about the concerns and interests of specific audiences, and how you might best reach them. Many EMS Week participants look at the week as an opportunity to offer special programs to their communities, or to provide services such as CPR, free safety inspections, glucose screenings, and medical identification programs.

For additional EMS Week Contest information or additional EMS Week resource materials contact Corolla Lauck at South Dakota EMS for Children (605) 328-6668 or email corolla.lauck@usd.edu

Please visit our website for more information and resources.

www.sdemsc.org